

**For Immediate Release**

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## **Alzheimer's Disease Resource Center, Inc. Hosts Alzheimer's Disease Education Conference and Expo 2013**

**CAPTION:**

Bobbie Braun (left), artist/designer/philanthropist, and Keynote Speaker, is presented with a plaque by Mary Ann Malack-Ragona (right), Executive Director/CEO, Alzheimer's Disease Resource Center, Inc., in recognition of her efforts to raise awareness about Alzheimer's at the Alzheimer's Disease Education Conference and Expo 2013 on March 7.

On March 7, Alzheimer's Disease Resource Center, Inc. held its Alzheimer's Disease Education Conference and Expo 2013 at the Melville Marriott. Approximately 80 vendors and 300 people were in attendance for this event.

The conference featured numerous breakout sessions, including a caregiver discussion panel facilitated by ADRC Instructor Ellen Tolle, RN, MPS, who encouraged caregivers to discuss the challenges and experiences they encountered when caring for a loved one with Alzheimer's disease and a session on "Legal Planning and Eldercare Concerns for the Caregiver and Person with Dementia" presented by Frank Buquicchio, Esq, Member, ADRC's Legal Advisory Committee.

This year's keynote speaker was Bobbie Braun, a local artist, designer and philanthropist. During her speech, Ms. Braun talked about what it was like to care for parents who were living with Alzheimer's Disease. She shared with those in attendance the ups and downs, the humor and the complexity of finding the right care for her parents. Thrown into her care giving role on a moment's notice, Ms. Braun worked diligently to develop what is an evolving long-term care plan while advocating on behalf of her parents to ensure quality care and maintaining the flexibility needed to address a moving disease process.

For more information about ADRC, please contact Mary Ann Malack-Ragona at (631) 820-8068 or visit us at [www.ADRCinc.org](http://www.ADRCinc.org).

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**\* Photo is attached and available upon request.**