



July 14, 2020

Re: 2020 "Walk Your Way" Fundraiser

Dear Partner in Caring,

Many of you know firsthand how challenging it is for a person with Alzheimer's disease or related dementia. In all likelihood, your own personal or professional relationship put you on the inside track. You'll be pleased to know we are here for you and your family, as well as your friends and neighbors.

ADRC is an amazing non-profit organization serving our Long Island community. We provide a robust schedule of **activities, meaningful guidance** and **comforting connections** to the many people who need us. We are known for **outstanding music, art, and equine programs** that are stimulating and therapeutic. Beyond that, our ongoing **support groups, bereavement counseling and one-to-one consultations** offer welcome relief and fellowship. **It's even more remarkable that we never charge a fee to our participants or their families.** That is made possible by the generosity of people who give where they live.

Our annual fundraising Walk is typically held at Marjorie Post Park but healthcare experts still advise against large gatherings. To ensure the safety and wellbeing of everyone involved, we have gone in a different direction – many directions, actually. Participants are invited to "walk this way", "that way" or any way of their choosing, wherever they like. With that, the ADRC's 2020 Fundraising event has become a Virtual Marathon! It will last until the end of the year. You are encouraged to support us in a manner that suits your preference.

Swimmers, bikers, hikers and golfers are among the participants who are raising money and contributing to our worthwhile organization. You can register as an individual, team captain, team member – or make a donation to help us turn heartache into hope. It's all meaningful and it all helps!

To continue our mission, we must share the vision – a future free from Alzheimer's. For now, let's stay in it together by "Keeping Help and Hope in Mind." Whether you've previously been an ADRC partner or this will be your first time, we welcome you. Please accept my gratitude as we continue to meet the complex needs of those who depend on us.

Thank you,

Robin Marks

Executive Director/CEO

Alzheimer's Disease Resource Center