

FOR IMMEDIATE RELEASE

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**Huntington Resident and Physical Education Teacher
Bryan Proctor Raises Awareness for Alzheimer's Disease
at the 12th Annual Distant Memories Swim**

Money Raised Will Benefit Alzheimer's Disease Resource Center, Inc.

BAY SHORE, NY — [Alzheimer's Disease Resource Center, Inc.](http://www.adrcinc.org) (ADRC) is pleased to announce that Bryan Proctor, a Huntington resident and a physical education teacher, will lead a team of swimmers in the [12th Annual Distant Memories Swim](http://www.adrcinc.org) on **Tuesday, July 28**, in order to draw attention to this devastating disease that impacts over 60,000 families here on Long Island. In its lifetime, The Swim has raised in excess of \$100,000 for those with Alzheimer's disease and their unpaid caregivers. Opening ceremonies are expected to begin promptly at 9:00 a.m. Mr. Proctor and his teammates will take to the water at 9:15 a.m.

Mr. Proctor and his teammates will start out at Asharoken Beach and swim across Northport Bay to Knollwood Beach in Huntington — a distance of approximately 2.0 nautical miles (less than 3 miles). The swim will also help raise funds for Alzheimer's Disease Resource Center, Inc. through sponsorships and corporate donors. The goal is to raise \$20,000 to help support services and programs for Long Island families coping with the challenges of Alzheimer's disease.

This issue is very close to Mr. Proctor, as his grandfather and aunt passed away from Alzheimer's disease. "Bryan is a champion for those with a diagnosis of Alzheimer's disease. He is a role model for the youth of our country," states Mary Ann Malack-Ragona, Executive Director/Chief Executive Officer of Alzheimer's Disease Resource Center, Inc. "He has continuously expressed the sentiment that he wants to raise awareness about this deadly disease and help families who live on Long Island."

Over 5 million people in this country are currently living with Alzheimer's Disease, with more than 200,000 individuals under the age of 65. The social, economical, and emotional impact of this disease can be devastating to individuals and families.

"It is my hope that substantial funds will be raised to assist Alzheimer's Disease Resource Center in providing for people with dementia and other related disorders," Mr. Proctor said.

To register for the event, sponsor a swimmer, make a donation, or for more information about this event, visit <http://www.memoryswim.org>. For more information about ADRC, please contact Mary Ann Malack-Ragona, Executive Director/Chief Executive Officer, at (631) 820-8068 or visit www.adrcinc.org. Donations may also be sent to: Alzheimer's Disease Resource Center, Inc., 45 Park Avenue, Bay Shore, NY 11706.

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[Alzheimer's Disease Resource Center, Inc.](http://www.adrcinc.org) — which is headquartered in Bay Shore and has a satellite office in Southampton — is the only local Alzheimer's Disease advocacy and educational facility whose mission is to fund local research and provide

hands-on support and services to families on Long Island and the New York metropolitan area. ADRC works with family members, health care professionals and researchers to ensure quality health care and support to those impacted by Alzheimer's disease through care and consultation, information and referral, training, support groups, and caregiver safety products.