FOR IMMEDIATE RELEASE CONTACT:

John Zaher (631) 207-1057, ext. 107 <u>Hank Russell</u> (631) 207-1057, ext. 110 PRMG New York



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Alzheimer's Disease Resource Center, Inc. Hosts 2015 East End Walk for Alzheimer's and Fall Festival on October 17

(Bay Shore, New York) — Following the success of its three previous events, <u>Alzheimer's Disease Resource Center, Inc.</u> (ADRC) is holding its 2015 East End Walk for Alzheimer's and Fall Festival on Saturday, October 17 at the Village Green (intersection of Main Street and Mill Road) in Westhampton Beach.

Registration begins at 8:15 a.m., followed by the opening ceremony at 9 a.m. The 5K walk kicks off with a ribbon cutting ceremony at 10 a.m. After the Walk, participants are invited to return to the Village Green for a fall-themed lunch buffet, entertainment and raffles at 11:45 a.m.

Participants who raise \$100 or more will receive a 2015 Walk lunch tote and a 2015 Walk T-shirt. There is no registration fee for teams or walkers who raise donations for the East End Walk, but a minimum donation of \$25 is required. Online registration is now open at www.adrcinc.org. On-site registrations is available on the day of the event registration, with a general admission fee for non-sponsored walkers. All proceeds raised will support ADRC's mission to care for local families.

The 2015 East End Walk for Alzheimer's commemorates the four-year anniversary of the grand opening of ADRC's office in Southampton. This satellite office was designed to allow care consultants to schedule caregiver support groups and family meetings, and to provide information for families and individuals on the east end of Long Island who are coping with Alzheimer's disease.

Alzheimer's disease is a growing epidemic and is now the nation's sixth-leading cause of death. As baby boomers age, the number of individuals living with Alzheimer's disease will rapidly escalate, increasing well beyond today's estimated 5.3 million Americans living with Alzheimer's, 60,000 of whom live here on Long Island.

Registration is currently open and sponsorship opportunities are still available. For more information, please contact Mary Ann Malack-Ragona, Executive Director/CEO, at (631) 820-8068 or at maryann.ragona@ADRCinc.org or visit www.adrcinc.org.

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Alzheimer's Disease Resource Center, Inc. — which is headquartered in Bay Shore and has a satellite office in Southampton — is the only local Alzheimer's Disease advocacy and educational facility whose mission is to fund local research and provide hands-on support and services to families on Long Island and the New York metropolitan area. ADRC works with family members, health care professionals and researchers to ensure quality health care and support to those impacted by Alzheimer's Disease through care and consultation, information and referral, training, support groups, and caregiver safety products.